

AI for Board Members

Assess an AI investment, challenge the supplier and ask for the right reporting.

THE PACKAGE IN NUMBERS

2 × 2 hours

Live teaching

Two online sessions with an instructor.

3 cases

Case exercises

Practise assessing concrete AI proposals.

1 workbook

Your working tool

Structure for notes, questions and assessments.

12 questions

Board guide

Questions for discussions with management.

10 questions

Knowledge assessment

At least 8 correct and both sessions for a certificate.

12 months

Material access

Portal materials from the cohort start date.

WHAT THE CLIENT CAN DO NEXT

Understand opportunities, limitations and business implications.

Assess an AI investment through value, assumptions and risk.

Use 12 practical questions in discussions with management.

€690

per participant

Excluding applicable VAT

The programme, step by step

Session 1: Opportunities and investments

Timing	Topic	Content
0-10 min	Your board role	Identify a decision you need to be able to make.
10-30 min	AI capabilities and limits	Generation, analysis, data quality and verification.
30-50 min	Value and business cases	Baseline, net time and capacity versus cash.
50-60 min	Break	
60-85 min	Case A: The investment	Find hidden assumptions and select three critical questions.
85-105 min	Data and suppliers	Dependencies and when specialist advice is needed.
105-120 min	Your decision note	Review and questions for a non-confidential situation.

Session 2: Ownership and follow-through

Timing	Topic	Content
0-15 min	Review	Participants' questions from session one.
15-35 min	Ownership and governance	Decision boundaries, owners and board oversight.
35-55 min	Case B: The supplier	Identify missing contract, data and exit information.
55-65 min	Break	
65-90 min	Case C: The incident	Allocate responsibility for an incorrect AI-assisted customer email.
90-105 min	Board reporting	Use an agenda and dashboard with owners and dates.
105-120 min	Assessment and next action	Ten questions, evaluation and your next step.

Inside the materials

DELIVERABLE

HOW IT IS USED

01 Workbook

Five worksheets: problem and baseline; benefits and costs; supplier questions; incident ownership; next board decision.

Complete them during case work and reuse the structure.

02 12-question guide

Questions covering the problem, owner, data, total cost, measured impact, human review, supplier, dependencies, alternatives, stop criteria and follow-through.

Use the guide before management's next AI proposal.

03 Three case exercises

Investment: calculate net benefit. Supplier: identify missing evidence. Incident: allocate responsibility and decide what the board needs to know.

Practise concrete judgements in shared teaching sessions.

04 Agenda and dashboard

Agenda: decision, evidence, owner and date. Dashboard: objective, baseline, outcome, cost, quality, exceptions and next decision.

These workbook structures support subsequent oversight.

05 Assessment and certificate

Ten questions. At least eight correct plus both sessions or an agreed replacement. One retake.

The certificate records completion, not accreditation.

06 12 months of material access

Workbook, cases and guide in the portal from cohort start, in the course language.

Download and reuse the tools in your own board role.

Case A: 50 released hours do not automatically become cash savings

Teaching case. Figures are fictional and do not promise client savings.

Assumption / calculation	Fictional case
Volume and current time	1,000 tasks × 12 minutes = 200 hours/month
New process including review	1,000 × (7 + 2 minutes) = 150 hours/month
Released capacity	50 hours × €55 = €2,750/month
Incremental recurring cost	€1,100/month
Potential net value	€1,650/month, if the capacity is put to use

WHAT THE EXAMPLE MAKES CLEAR

- 01** What assumptions does management make?
- 02** How were quality and time measured?
- 03** How will released time create actual value?
- 04** Who will review the outcome?

Client preparation and time commitment

No coding or paid AI licence required.

Bring a non-confidential board situation. Do not share client data during teaching.

Allow four teaching hours and approximately 20-30 additional minutes for your own questions between sessions.

Answers before buying

Is this a ChatGPT course?

No. It addresses decisions, investment, ownership and reporting in the board role.

Do I need a technical background?

No. We use business cases and explain the necessary concepts.

Will you advise on my company?

You can relate learning to your role. A confidential company assessment requires a private engagement.

Who teaches it and when?

The named instructor, language and both dates appear on the published cohort before purchase.

What if I do not pass?

One retake is included. The certificate also requires both sessions or an agreed replacement.

Are recordings included?

Live recording is not standard. You receive 12 months of access to the stated materials.

Who is it for?

Board member, executive or adviser working closely with a board. You want to assess AI proposals yourself and ask stronger questions.

If the whole board needs to address a specific company situation, choose P02 or P03.

Shall I send the dates and programme for the next English-language cohort?