

Board AI Strategy Workshop

Turn up to five AI initiatives into a prioritised 90-day plan with owners and milestones.

THE PACKAGE IN NUMBERS

60 minutes

Preparation interview

Preparation with a key stakeholder.

Up to 40 pages

Input review

Evidence for assessing initiatives.

4 hours

Strategy workshop

Online for up to 12 in one organisation.

Up to 5

AI initiatives

Assessment of value, data, risk and feasibility.

90 days

Prioritised plan

Owners, milestones and reporting template.

45 minutes

Follow-up

Shared review after 3-4 weeks.

WHAT THE CLIENT CAN DO NEXT

Prioritise by business value, feasibility, data readiness and risk.

Agree who owns each initiative and what evidence is needed.

Create a practical basis for management reporting.

€6,700

per organisation

Excluding applicable VAT

The programme, step by step

Workshop: understand and assess the options

Timing	Topic	Content
Before workshop	60-minute interview	Decision objectives and up to 40 pages of input.
0-30 min	Decision objectives	What should the prioritisation enable?
30-75 min	Up to five initiatives	Define the problem, owner, data and expected value.
75-90 min	Break	
90-140 min	Value and dependencies	Review evidence, effort, data and risk.

Workshop: prioritise and allocate ownership

Timing	Topic	Content
140-180 min	Prioritisation	Compare initiatives and record the reasoning.
180-195 min	Break	
195-225 min	Owners and milestones	Allocate responsibilities and actions in the 90-day plan.
225-240 min	Joint review	Check decisions, open questions and next steps.
After 3-4 weeks	45-minute follow-up	Review progress, blockers and necessary adjustments.

Inside the materials

DELIVERABLE

HOW IT IS USED

01 Initiative register

Up to five initiatives with problem, expected value, owner, data, dependencies and material risks.

Makes proposals comparable.

02 Assessment basis

Value, feasibility, data readiness and risk. Known facts are distinguished from assumptions.

Explains why an initiative deserves earlier investigation.

03 Prioritised order

Order initiatives with reasons and conditions. Workshop priorities do not constitute formal investment approval.

Gives management a shared basis for action.

04 90-day plan

For each priority: action, accountable role, milestone, required evidence and decision date.

Clarifies what happens after the workshop.

05 Reporting template

Objective, baseline, observed result, spend, quality, exceptions, owner and next decision.

Supports follow-through at management or board meetings.

06 Follow-up

45 minutes after 3-4 weeks to address progress and blockers.

Adjust direction against the agreed plan.

Example: a 90-day plan requiring evidence before further investment

Illustrative plan. AIBI supplies planning and follow-up; the client owns execution and separately authorised implementation.

Period	Action and evidence	Owner
Days 1-30	Measure current response time and quality. Clarify data and access.	Service team + IT
Days 31-60	Gather evidence from a separately approved pilot. Log errors and review time.	Project lead
Days 61-90	Compare results with baseline. Present continue/change/stop.	Management
Board decision	Assess evidence and any further investment.	Board

WHAT THE EXAMPLE MAKES CLEAR

- 01 Does the problem matter enough?**
- 02 Is the data basis sufficient?**
- 03 Who can deliver the work?**
- 04 What evidence triggers the next decision?**

Client preparation and time commitment

One contact allows 60 minutes for the preparation interview.

Submit up to five initiatives and up to 40 pages of relevant input.

Participants allow four hours plus a 45-minute follow-up. Initiative owners must be able to commit to next actions.

Answers before buying

Do we need five ideas ready?

No. We can work with fewer. The scope covers a maximum of five initiatives.

Will you build the software afterwards?

No. Software development and implementation are separate engagements.

Do all initiatives get an ROI calculation?

We assess value and assumptions from available input. Missing data becomes an action in the plan, not an invented figure.

Who decides the priorities?

Your decision-makers. AIBI facilitates assessment and documentation.

What does the 90-day plan contain?

Actions, owners, milestones, required evidence and the next decision.

Why follow up after 3-4 weeks?

To review initial progress and address blockers early.

Who is it for?

Concrete AI ideas compete for time and budget. Management needs agreed priorities and clear owners.

If you first need shared AI understanding, start with P02.

Shall we discuss the up to five initiatives your workshop should address?